

TO BE THE BEST, YOU HAVE TO LEARN FROM THE BEST

2022 VIRTUAL EDUCATION

DATE	TIME	SEMINAR
2/1/22	10 am – 11:30 am	Topchic and Colorance Revealed – Build Your Foundation
2/2/22	10 am – 11 am	Elumen Revealed – Elumen Paintbox
2/2/22	12 pm – 1 pm	Topchic and Colorance Revealed – Color Challenges Solved
2/15/22	10 am – 11 am	Dimensions of Creativity
2/15/22	12 pm – 1 pm	Goldwell Revealed – Upgrade Your Service Potential
2/16/22	12 pm – 1:30 pm	Topchic and Colorance Revealed – Build Your Foundation
2/22/22	10 am – 11 am	Goldwell Revealed – Minimal Work with Maximum Results
2/22/22	12 pm – 1 pm	Topchic and Colorance Revealed – Grey Coverage
2/23/22	12 pm – 1:30 pm	Dimensions of Light
3/1/22	10 am – 11:30 am	Topchic and Colorance Revealed – Build Your Foundation
3/2/22	10 am – 11 am	Elumen Revealed – Elumen Paintbox
3/2/22	12 pm – 1 pm	Topchic and Colorance Revealed – Color Challenges Solved
3/8/22	10 am – 11:30 am	Dimensions of Light
3/9/22	11 am – 12:30 pm	Goldwell Revealed – Portfolio Review
3/15/22	10 am – 11 am	Dimensions of Creativity
3/15/22	12 pm – 1 pm	Goldwell Revealed – Color My Textured Hair
3/16/22	12 pm – 1:30 pm	Topchic and Colorance Revealed – Build Your Foundation
3/22/22	10 am – 11 am	Goldwell Revealed – Minimal Work with Maximum Results
3/22/22	12 pm – 1:30 pm	Kerasilk Experience – Smoothing and De-Frizz Services
3/23/22	12 pm – 1:30 pm	Dimensions of Light



All class times are listed in Eastern Standard Time. [Click here](#) to convert the time to your city.

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DATE	TIME	SEMINAR
4/5/22	10 am – 11:30 am	Topchic and Colorance Revealed – Build Your Foundation
4/6/22	10 am – 11 am	Elumen Revealed – Elumen Paintbox
4/6/22	12 pm – 1 pm	Topchic and Colorance Revealed – Color Challenges Solved
4/12/22	10 am – 11 am	Dimensions of Light
4/12/22	12 pm – 1 pm	NuWave Experience
4/13/22	11 am – 12:30 pm	Goldwell Revealed – Portfolio Review
4/19/22	10 am – 11 am	Dimensions of Creativity
4/19/22	12 pm – 1 pm	Goldwell Revealed – Upgrade Your Service Potential
4/20/22	12 pm – 1:30 pm	Topchic and Colorance Revealed – Build Your Foundation
4/26/22	10 am – 11 am	Goldwell Revealed – Minimal Work with Maximum Results
4/26/22	12 pm – 1 pm	Topchic and Colorance Revealed – Grey Coverage
4/27/22	12 pm – 1:30 pm	Dimensions of Light
5/3/22	10 am – 11:30 am	Topchic and Colorance Revealed – Build Your Foundation
5/4/22	10 am – 11 am	Elumen Revealed – Elumen Paintbox
5/4/22	12 pm – 1 pm	Topchic and Colorance Revealed – Color Challenges Solved
5/10/22	10 am – 11:30 am	Dimensions of Light
5/11/22	11 am – 12:30 pm	Goldwell Revealed – Portfolio Review
5/17/22	10 am – 11 am	Dimensions of Creativity
5/17/22	12 pm – 1 pm	Goldwell Revealed – Color My Textured Hair
5/18/22	12 pm – 1:30 pm	Topchic and Colorance Revealed – Build Your Foundation
5/24/22	10 am – 11 am	Goldwell Revealed – Minimal Work with Maximum Results
5/24/22	12 pm – 1:30 pm	Kerasilk Experience – Smoothing and De-Frizz Services
5/25/22	12 pm – 1:30 pm	Dimensions of Light

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Class Descriptions

Dimensions of Light: Explore Goldwell's vast portfolio of lightening products. No matter what dimension of lightness you are looking to achieve, we've got you covered. **(up to 90 minutes)**

Dimensions of Creativity: Now that you've mastered the perfect lightening and toning, open the door to endless opportunities with your creativity.

Goldwell Revealed – Portfolio Review: Looking to know more about what we have to offer? Join us in this conversation of a top line overview of our innovative portfolio. **(up to 90 minutes)**

Goldwell Revealed – Color My Textured Hair: Explore inspirational highlighting techniques that are simple yet could be dramatic. Discover formula's that avoid damage and maintain the integrity of textured hair. Have fun in this class learning on-trend color placements that achieve beautiful blondes, brunettes, and rich reds.

Goldwell Revealed – Minimal Work with Maximum Results: Maximize your color results with simple techniques, ready to use patterns and a breakdown of placement theory. This class will provide you the ultimate creativity to develop your own custom techniques.

Goldwell Revealed - Upgrade Your Service Potential: Grow your knowledge and services with Goldwell's quick and easy portfolio options, like @PurePigments, Power Toning, BondPro+, Men ReShade, Brighteners & Soft Color. Upgrade your income in 0 to 20 minutes!

Kerasilk Experience - Smoothing & De-Frizz Services: From reducing and reshaping curl, to smoothing and softening unruly hair, the Kerasilk Keratin Treatment is a must-have addition to your texture portfolio. Give your clients a luxury experience with Color, Control, Repower, Revitalize & Reconstruct services. **(up to 90 minutes)**

NuWave Experience: WORK WITH THE TEXTURE, NOT AGAINST IT! Goldwell introduces an incredible innovation in texture and shape change: NUWAVE. The first semi-permanent shape change service for effortless waves and smart process control. IT'S REVOLUTIONARY!

Topchic & Colorance Revealed – Build Your Foundation: Experience the world of Topchic and Colorance. Gain confidence using semi, demi & permanent hair color effectively within the Goldwell Service Cycle. Learn the tips and tricks that make Goldwell the perfect partner to all your hair color needs. **(up to 90 minutes)**

Topchic & Colorance Revealed - Color Challenges Solved: Professional salon solutions for turning color challenges into thrilling results. From removing color, coloring darker, tinting back, to overcoming color fading, we've got you covered.

Topchic & Colorance Revealed - Grey Coverage: Explore grey coverage options that are as diverse as your salon clients. Discover the differences in coverage options, techniques, and customizable formulations for stubborn grey.



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